

workshop for authors

**Do you want to
be more
confident
reading your
work?**

Then

***How to Engage and
Charm Your Audience*
will meet your needs**

The workshop is designed for writers, editors and other artists who want to overcome their dread of facing an audience, and for more experienced speakers who want to improve their presentation styles.

- Based on samplings of your personal style
- You will receive an assessment of your skill in:
 - voice projection
 - image
 - dramatic presentation
 - and synergy
- you will have the opportunity to develop methods to help refine your performance and improve your connection with your audience

Reva Stern

Reva Stern was founder and Artistic Director of the Leah Posluns Theatre in Toronto from inception until it closed in 1994.

She studied directing at the American Academy of Dramatic Arts in New York City, and in Los Angeles.

She also holds director credits for feature film and has produced, directed and/or designed over 100 stage productions in the US and Canada and over 50 episodes of a variety of television series for American TV.

An experienced instructor, Reva has taught corporate CEOs, organizational chairmen, actors and writers how to connect effectively with their audiences.

These days, she spends most of her professional time as a freelance writer, story editor and novelist, and as a reading instructor to writers.

How to Engage and Charm Your Audience

When: Sat., Nov. 26, 2011

Time: 9:30 a.m. - 4 p.m.

Where: 30 Greenfield Ave. Toronto

Registration Form

**Workshop: *How to Engage &
Charm Your Audience***

Session: Sat. Nov. 26, 2011

Name: _____

Address: _____

City: _____

Phone/e-mail: (____) _____

(to confirm your registration)

Payment enclosed: \$ _____
(Cheque must be received at least one week prior to the course, payable to Herb Ware)

Cost: \$98 (taxes included)

\$84 - Members of the following organizations pay only \$84

(mark your affiliation)

- WEN HHWEN
 Writers Union of Canada
 PWAC WCDR

Send this form & make payment to:
Herb Ware
c/o Editwrite Communication Services
6376 Atherly Cres.
Mississauga, Ont. L5N 2J2

*Do you lack confidence
in your ability to
read your work
in front of an audience?*

*Do you want to be
a more entertaining,
compelling and engaging
speaker?*

**Then this workshop
has what you need**

How to Engage and Charm Your Audience

You will learn techniques that can capture your style and improve your presentation

- Discover how to project your voice if the mike blows out
- Learn to use proven techniques that will enhance your natural style
- Hands-on exercises will identify your weaknesses and confirm your strengths
- You will be shown techniques stage artists use to connect with their audiences.

Register for *How to Engage and Charm Your Audience*

Workshop location:

30 Greenfield Ave. Toronto

When:

Sat., Nov. 26, 2011, 9:30 a.m. — 4:30 p.m.

Cost:

\$98

\$84 for members of writing groups — see list on the attached registration form

** This hands-on workshop is limited to 18 participants so you need to pre-register*

To register:

send your cheque with the form on the inside of this panel to:

**Editwrite Communication Services
6376 Atherly Cres.
Mississauga, L5N 2J2**

For further information:

[email: workshops@writeware.ca](mailto:workshops@writeware.ca)

or call: 416-848-1510

or visit: www.writeware.ca

workshop for authors

How to Engage and Charm Your Audience

Led by theatre instructor, dramaturge and author Reva Stern, In this one-day, intensive workshop you will learn effective techniques that will help you grab your audience's attention when you stand up to read your work, and you will learn how to look and feel comfortable doing it.

**The workshop takes place
Saturday, Nov. 26, 2011**

Limited to 18 participants

Check out the details inside

Our participants' feedback

I enjoyed the honest feedback

Great workshop! Just what I needed. The exercises were helpful and imaginative

Exceeded my expectations, a safe environment with lots of practical exercises.