

WORKSHOPS for fiction and non-fiction writers

Other Workshops

WORKSHOPS for fiction and non-fiction writers

How to Find Corporate Writing and Editing Assignments

Based on your personal business vision, How to Find Corporate Writing and Editing Assignments:

- will help you define the services you can offer corporate markets
- will aid you in determining which sectors you should target -- all based on your personal business vision
- The workshop then will help you build a practical, five-step marketing plan to connect you with the businesses that offer the kind of work you want.

You should attend if you are:

a freelance writer or editor who wants to move your business to the next level of income and profit.

This workshop can be combined with **How to Price Corporate Assignments and Still Make a Profit**. The package would be charged at the full day price for a savings of up to \$26.

You may also be interested in these

Effective Interviewing Techniques (1/2 day)

Motivating Yourself in a Freelance World (1/2 day)

Conquering Corporate Markets

Price corporate assignments profitably (1/2 day)

Writing killer query letters that print editors will read (full day)

Some workshops can be combined for better pricing.

For details go to: www.writeware.ca

For more information

You can direct questions to Herb Ware at Editwrite Communication Services using email or phone.

Email: workshops@writeware.ca

Phone: 416-848-1510

Editwrite Communication Services is based in Mississauga.

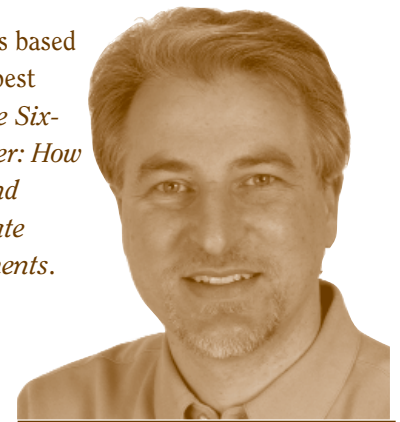
How to Find Corporate Writing and Editing Assignments

Those elusive corporate (and non-profit) writing and editing assignments are out there and this workshop will help you find them.

This half-day workshop will help you define the services you can offer to corporate markets and which sectors you should target.

Then you will be shown an effective marketing plan that will help you land assignments and generate repeat business.

The workshop is based on Paul Lima's best selling book, *The Six-Figure Freelancer: How to Find, Price and Manage Corporate Writing assignments*.



Workshop leader Paul Lima

Look inside for more information on the workshop and on Paul's experience.

About Paul Lima

Paul Lima has been a professional writer and writing instructor for more than 25 years. His extensive experience as a freelance writer includes articles published in National Post, Globe and Mail, Toronto Star, Time Canada as well as a range of trade publications.

Paul is also the author of *The Six-Figure Freelancer*, and *The Business of Freelance Writing*, and his most recently published book, *How to Write a Non-fiction Book in 60 Days*.

On the fiction side, He has had dozens of short stories published in a variety of literary magazines and has been a judges' choice finalist two times in the Toronto Star short story contest.

(www.paullima.com/books)

To pre-register for this workshop or for more information go to the Editwrite Communications website:
www.writeware.ca

Where and When

How to Find Corporate Writing and Editing Assignments will take place on **Thurs., Jan. 29.**

The workshop will be held in the meeting room at St. Luke's Anglican Church

Where: 1513 Dixie Rd., Miss.

Time: 9 a.m. — noon

Cost (includes GST): \$55

Members of any of the following associations pay only \$48
WEN, PWAC, HHWEN or WCDR

You can use the registration and payment form in this brochure

or

You can pay on-line

Use our on line system to pay before Jan. 18/09

and get a discount of \$5 off this workshop.

Pay on line at: www.writeware.ca

Go to the workshops page and choose How to Find Corporate Writing and Editing Assignments

To ensure its quality, this workshop is limited to 25 participants, so pre-registration is important.

Registration

(PLEASE PRINT)

Workshop: **How to Find Corporate Writing and Editing Assignments**

Session: **Thurs. Jan. 29/09**

Name: _____

Address: _____

City: _____

Phone/e-mail: () _____

(to confirm your registration)

Payment enclosed: \$ _____

(Cheque must be received at least one week prior to the course, payable to Herb Ware)

Cost: \$55 (GST included)

\$48 for members (mark your affiliation)

WEN HHWEN PWAC WCDR

Send this form & payment to:

Herb Ware
at Editwrite Services
6376 Atherly Cres.
Mississauga, Ont.
L5N 2J2
www.writeware.ca