
Workshops for writers fiction and non-fiction

Effective Interviewing Techniques

This workshop will help you:

- Hone your interview process so that you ask the right questions, leading to more in-depth stories and more sales
- Set up interviews: decide when to interview by phone, in person or even by e-mail
- Develop and ask focused, effective interview questions
- Engage your interview subjects in an interactive dialogue that produces the information you need
- Take efficient notes — so that you never have to transcribe tapes again!
- Write attention-grabbing hard news, human-interest and anecdotal leads that are appropriate to the publication, the subject and your audience

Bonus:

You will receive a resource list that will help you find contacts and conduct background research.

More Workshops for Writers

Motivating Yourself in a Freelance World (1/2 day)

Conquering Your Writing Blocks (4 days)

Writing killer query letters that editors will read (full day)

Some workshops can be combined for better pricing. For details go to: www.writeware.ca

Or email your questions to Herb Ware: background@writeware.ca

For more information

You can direct questions to Herb Ware at Editwrite Communication Services using email or phone.

Email: workshops@writeware.ca

Phone: 416-848-1510

Editwrite Communication Services is based in Mississauga.

Workshops for writers fiction and non-fiction

Effective Interviewing Techniques

This workshop will show you ways you can improve your ability to conduct effective, focused news and feature interviews and move your writing to the next level.

Effective Interviewing Techniques will help build your writing business by improving the focus and details of your articles, making your work more marketable.

Transcribing your notes is always a pain. Discover a method that will free you from having to transcribe all those long interviews.

You should attend if you are:
a freelance writer or journalist who wants to move your interviewing skills to the next level of efficiency and effectiveness.

About Paul Lima

Paul Lima has been a professional writer and writing instructor for more than 25 years.

His extensive experience as a freelance writer includes articles published in

National Post, Globe and Mail, Toronto Star, Time Canada as well as a range of trade publications.



Paul is also the author of *The Six-Figure Freelancer*, *The Business of Freelance Writing*, and his most recently published book, *How to Write a Non-fiction Book in 60 Days*.

On the fiction side, He has had dozens of short stories published in a variety of literary magazines and has been a judges' choice finalist two times in the Toronto Star short story contest.

(www.paullima.com/books)

Where and When

Effective Interviewing Techniques will take place on **Thurs. Feb 12/09**.

The workshop will be held in the meeting room at St. Luke's Anglican Church

Where: 1513 Dixie Rd., Miss.

Time: 12:30 p.m. — 4:30 p.m.

Cost (includes GST): \$55

Members of any of the following associations pay only \$48
WEN, PWAC, HHWEN or WCDR

Use the form in this brochure

or

Pay on-line before Jan 30/09
and get an on-line discount of \$5.

Pay on line at: www.writeware.ca

Go to the workshops page and choose Effective Interviewing Techniques

To ensure its quality, this workshop is limited to 25 participants, so pre-registration is important.

For more information

You can direct questions to Herb Ware using email or phone.

Email: workshops@writeware.ca

Phone: 416-848-1510

Registration Form

(PLEASE PRINT)

Workshop: **Effective Interviewing Techniques**

Session: **Thurs. Feb. 12/09**
12:23-4:30 p.m.

Name: _____

Address: _____

City: _____

Phone/e-mail: () _____

(to confirm your registration)

Payment enclosed: \$ _____

(Cheque must be received at least one week prior to the course, payable to Herb Ware)

Cost: \$55 (GST included)
\$48 for members (mark your affiliation)

WEN HHWEN PWAC WCDR

Send this form & payment to:

Herb Ware
at Editwrite Services
6376 Atherly Cres.
Mississauga, Ont.
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www.writeware.ca