

About Paul Lima

Paul Lima has been a professional writer and writing instructor for more than 25 years. His extensive experience as a freelance writer includes articles published in National Post, Globe and Mail, Toronto Star, Time Canada as well as a range of trade publications.

Paul is also the author of *The Six-Figure Freelancer*, *The Business of Freelance Writing*, and his most recently published book, *How to Write a Non-fiction Book in 60 Days*.

On the fiction side, He has had dozens of short stories published in a variety of literary magazines and has been a judges' choice finalist two times in the Toronto Star Short Story contest. (www.paullima.com/books)

To register, use the form in this brochure, or for more information go to the Editwrite Communications website: www.writeware.ca

Where and When

Write Killer Query Letters that Editors Will Read will take place on Sat., Mar. 13/10. The workshop will be held in the meeting room at St. Luke's Anglican Church

Where: 1513 Dixie Rd., Miss.

Time: 9:30a.m.—4:30p.m.

Cost (includes GST): \$79 Members of any of the following associations pay only \$65:

WEN
PWAC
HHWEN
WCDR

You can use the registration and payment form in this brochure or You can pay on-line at: www.writeware.ca Go to the workshops page and choose *Write Killer Query Letters that Editors Will Read*.

To ensure its quality, this workshop is limited to 25 participants, so pre-registration is important.

Registration Form

Workshop: Write Killer Query Letters that Editors will Read

Session: Sat. Mar. 13, 2010

Name: _____

Address: _____

City: _____

Phone/e-mail: (____) _____

(to confirm your registration)

Payment enclosed: \$ _____
(Cheque must be received at least one week prior to the course, payable to Herb Ware)

Cost: \$79 (GST included)
\$65 for members
(mark your affiliation)

- WEN
 HHWEN
 PWAC
 WCDR

Send this form & payment to:

Herb Ware
Editwrite Communication
Services 6376 Atherly Cres.
Mississauga, Ont.
L5N 2J2

(Questions to: herbware@writeware.ca)

A workshop for non-fiction writers

Write Killer Query Letters That Editors will Read

This one-day workshop will:

- help you fully develop article ideas
- take you through the process of finding the right editors at appropriate publications
- show you how to write stellar query letters that sell you as the best person to write the article

You will also learn what items you need to discuss when the editor says 'yes' to your idea.

For more information

You can direct questions to Herb Ware at Editwrite Communication Services using email or phone.

Email: workshops@writeware.ca

Phone:
416-848-1510

Editwrite Communication Services is based in Mississauga.

A workshop for non-fiction writers

Write Killer Query Letters That Editors will Read

This workshop for writers who focus on the print market will help you develop article ideas and write effective query letters that busy magazine and newspaper editors will pay attention to.

Who should attend

If you are a beginning freelance writer or an experienced journalist trying to get more of your story ideas accepted and published, you will find this workshop valuable.

Write Killer Query Letters that Editors Will Read is based on Paul Lima's best-selling book, *The Business of Freelance Writing: How to Develop Article Ideas and Sell Them to Newspapers and Magazines*.