

Workshops for fiction and non-fiction writers

How to Price Corporate Assignments Profitably

How to Price Corporate Assignments and Still Make a Profit will show you step-by-step how to determine your projected income, how to break that into billable hours and how to correctly price the assignments you land so your bottom line earns what you expect.

In addition to working with your personal vision of your marketing plan, you will be given practical examples using case studies.

You should attend if you are:

a freelance writer or editor who wants to move your business to the next level of income and profit.

This workshop can be combined with ***How to Find Corporate Writing and Editing Assignments***. The package would be charged at the full day price for a savings of up to \$26.

Other Workshops

**Effective Interviewing
Techniques** (1/2 day)

**Motivating Yourself in a
Freelance World** (1/2 day)

Conquering Corporate Markets
*How to find corporate writing and
editing assignments* (1/2 day)

**Writing killer query letters that
print editors will read** (full day)

*Some workshops can be combined for
better pricing. For details go to:
www.writeware.ca*

For more information

You can direct questions to Herb Ware at Editwrite Communication Services using email or phone.

Email: workshops@writeware.ca

Phone: 416-848-1510

*Editwrite Communication Services is based
in Mississauga.*

Workshops for fiction and non-fiction writers

How to Price Corporate Assignments profitably

This workshop will show you, by in-class example and through case studies, how to project your annual revenue, determine your billable hours, hourly rate, define the scope of your corporate projects and calculate accurate quotes.

The workshop is based on Paul Lima's best selling book, *The Six-Figure Freelancer: How to Find, Price and Manage Corporate Writing assignments*.



Workshop leader Paul Lima

Look inside for more information on the workshop and on Paul's experience.

About Paul Lima

Paul Lima has been a professional writer and writing instructor for more than 25 years. His extensive experience as a freelance writer includes articles published in National Post, Globe and Mail, Toronto Star, Time Canada as well as a range of trade publications.

Paul is also the author of *The Six-Figure Freelancer*, *The Business of Freelance Writing*, and his most recently published book, *How to Write a Non-fiction Book in 60 Days*.

On the fiction side, He has had dozens of short stories published in a variety of literary magazines and has been a judges' choice finalist two times in the Toronto Star short story contest.

(www.paullima.com/books)

To pre-register for this workshop or for more information go to the Editwrite Communications website:
www.writeware.ca

Where and When

The workshop will be held on Jan. 29 at St. Luke's Anglican Church

Where: 1513 Dixie Rd., Miss.

Time: 1 p.m. — 4:30 p.m.

Cost (includes GST): \$55

Members of any of the following associations pay only \$48

WEN, PWAC, HHWEN or WCDR

You can use the registration and payment form in this brochure

or

You can pay on-line

Use our on line system

to pay before Jan. 18, 2008

and get a discount of \$5 off this workshop.

Pay on line at: www.writeware.ca

Go to the workshops page and choose How to Find Corporate Writing and Editing Assignments

To ensure its quality, this workshop is limited to 25 participants, so pre-registration is important.

For more information contact Herb Ware:
workshops@writeware.ca
416-848-1510

Registration Form

(PLEASE PRINT)

Workshop: **How to Price Corporate Assignments Profitably**

Session: **Thurs. Jan. 29, 2009**

Name: _____

Address: _____

City: _____

Phone/e-mail: () _____

(to confirm your registration)

Payment enclosed: \$ _____

(Cheque must be received at least one week prior to the course, payable to Herb Ware)

Cost: \$55 (GST included)

\$48 for members (mark your affiliation)

WEN HHWEN PWAC WCDR

Send this form & payment to:

Herb Ware
at Editwrite Services
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Mississauga, Ont.
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